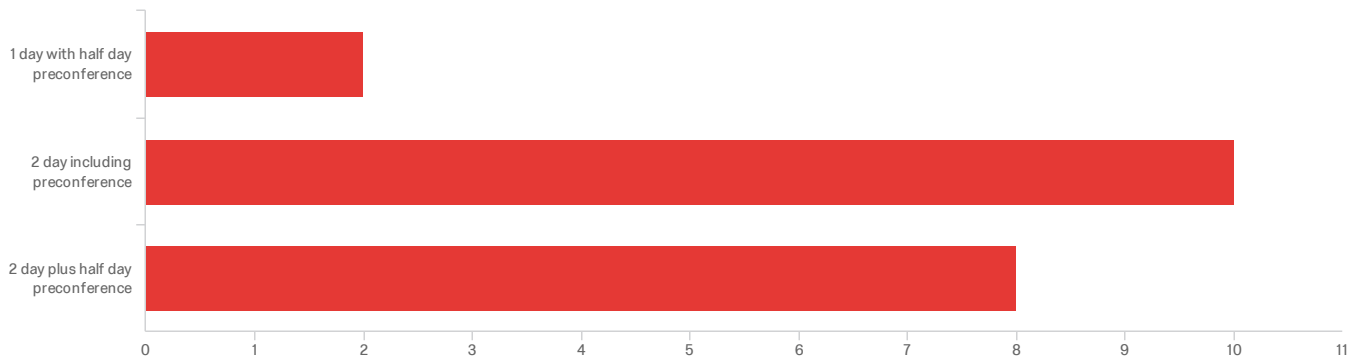


Default Report

SOUCABL Conference Planning Survey

May 9, 2019 4:47 PM EDT

Q1 - Do you prefer:

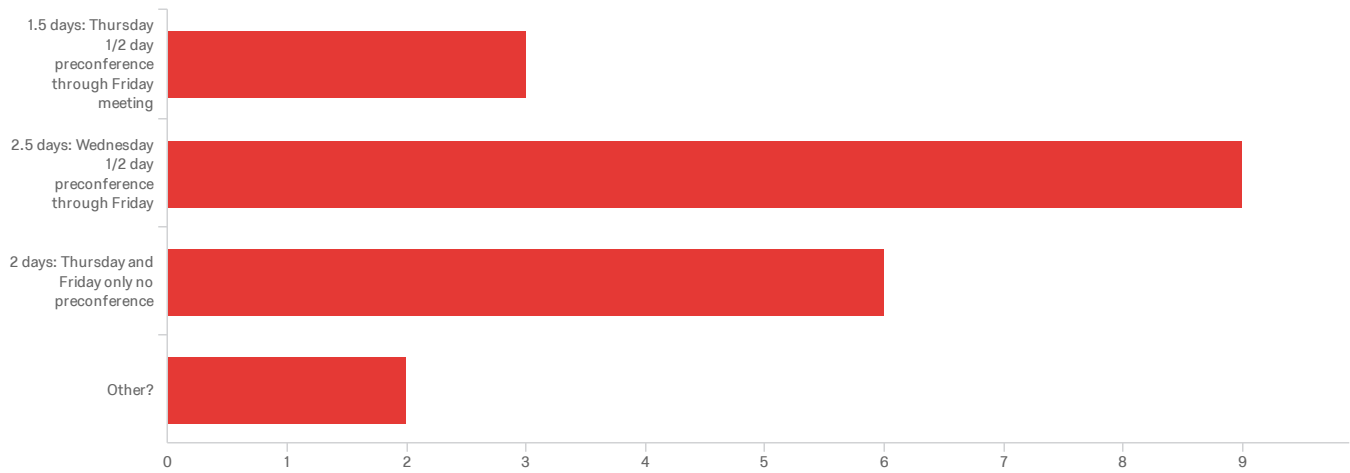


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Do you prefer:	1.00	3.00	2.30	0.64	0.41	20

#	Field	Choice Count
1	1 day with half day preconference	10.00% 2
2	2 day including preconference	50.00% 10
3	2 day plus half day preconference	40.00% 8
		20

Showing rows 1 - 4 of 4

Q2 - Do you prefer:



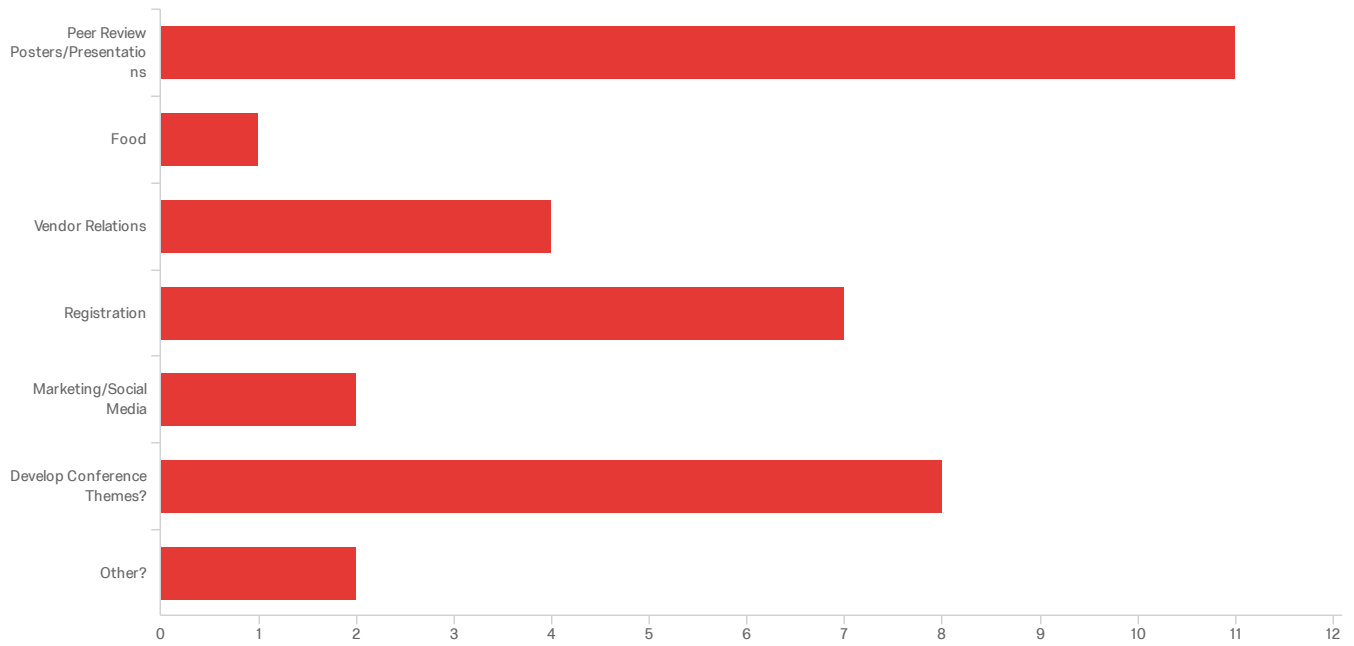
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Do you prefer:	1.00	4.00	2.35	0.85	0.73	20

#	Field	Choice Count
1	1.5 days: Thursday 1/2 day preconference through Friday meeting	15.00% 3
2	2.5 days: Wednesday 1/2 day preconference through Friday	45.00% 9
3	2 days: Thursday and Friday only no preconference	30.00% 6
4	Other?	10.00% 2

20

Showing rows 1 - 5 of 5

Q3 - What would you like to volunteer to help with?



#	Field	Choice Count
1	Peer Review Posters/Presentations	31.43% 11
2	Food	2.86% 1
3	Vendor Relations	11.43% 4
4	Registration	20.00% 7
5	Marketing/Social Media	5.71% 2
6	Develop Conference Themes?	22.86% 8
7	Other?	5.71% 2
		35

Showing rows 1 - 8 of 8

Q4 - What topics would you like to see be included?

What topics would you like to see be included?

Business Information Literacy Instruction/First-Year Student Success/Engagement

1. Instruction (tips/tricks/tools/exercises/lesson plans), including possibly hands-on workshops 2. Outreach (strategies/tactics/examples) 3. Entrepreneurship-related whatever (outreach, instruction, reference, consulting, etc)

1. Business information literacy and the ACRL Framework 2. Creative budgeting strategies (how to partner with others on campus, set up unique deals with vendors, etc.) to make the most of your money

Further ways to provide value as vendors and spread awareness of resources

Business Liaison strategies for purchasing physical materials as well as electronic. Strategies for improving faculty rapport.

How presenters add value to their clients How to evaluate and measure the impact of programs/instruction offered by business librarians University inventors and patents (any aspect of how business librarians interact with) Creative sources for market intelligence/competitive intelligence Market research

Education about Bloomberg terminals, and if/how folks use them for research with students. Our terminals are located in the b-school so I don't have any interaction with them (but know they are useful).

I am always eager to hear about challenges librarians are facing, and ways vendors can better support them in meeting student and faculty demands. I especially enjoyed Min from UCF's presentation. Interesting to hear stories of how libraries are partnering with campus career centers, entrepreneurship incubators, etc.

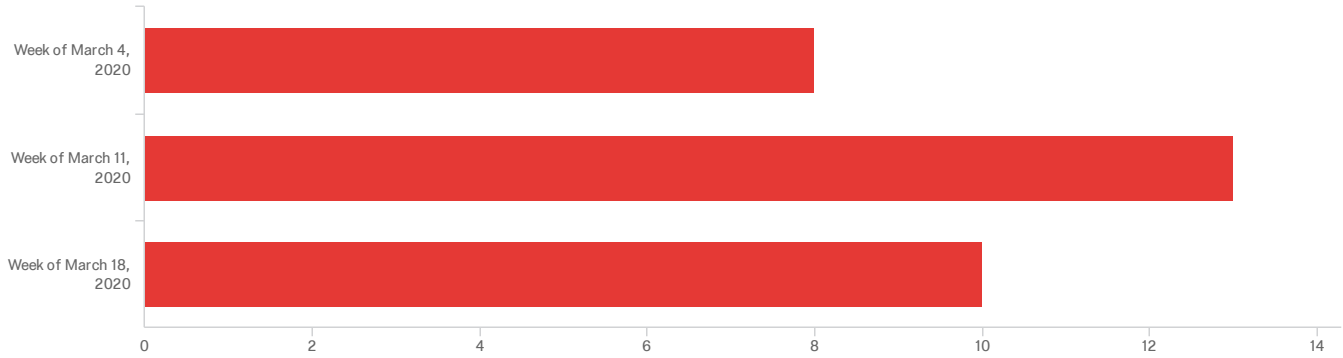
at least one business-related instruction workshop session where we can discuss instruction strategies and get feedback on lesson plans, ideas for getting started on research for faculty business librarians, maybe a session on typical business jargon to help business librarians relate better to faculty, maybe a session on business-related library programming or outreach to business faculty/business community members

Teaching strategies; Solo Business Librarian surviving (or better flourishing) tips :);

Sessions on company & industry research, effective ways to do outreach to the business school, strategies for reaching business students during library instruction

Q5 - We are considering hosting SOUCABL close to UGA's Spring Break next year.


Please let us know which dates you may prefer.




#	Field	Choice Count
1	Week of March 4, 2020	25.81% 8
2	Week of March 11, 2020	41.94% 13
3	Week of March 18, 2020	32.26% 10
		31

Showing rows 1 - 4 of 4

Q4 - Topics


No results to show


No results to show

End of Report