

# Early Engagement with Business Students in FYE Seminars



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COLLEGE *of*  
CHARLESTON

LIBRARIES

**What's an FYE seminar?**

# First-Year Experience (FYE) at the College

“A First-Year Seminar (FYSE) is an academic course (3 credit hours) that explores special topics taught by outstanding faculty.”

Examples: Apocalypse to Warp Drive: Physics in Film, Beyond the Grave: What Old Cemeteries Tell and Teach the Living, Harry Potter and the Human Condition, Healthy Minds and Healthy Bodies, Swimming in Plastic Soup, etc.

# First-Year Experience (FYE) at the College

“Learning Communities (LC) link two academic courses (6-8 credit hours). Faculty teaching these courses work together to establish joint activities and common curriculum themes designed to explore the ways in which subjects are interrelated.”

Examples: Beyond the Surface: Writing about the Stage, Street, and Self, Feminist Jiu-Jitsu for Self-Defense, From Russia with Code: Cybersecurity and Russian, Learning from the Environment with Data and Geoinformation, etc.

“All FYE courses have an attached **Synthesis Seminar (FYSS)**. FYSS courses are not academic and are discussion based so students get the most out of the experience.”

# Business-Focused FYE at the College

- Intelligent Investor
  - Finance
- Planes, Trains, and Automobiles: More Than Just a Movie
  - Supply Chain Management
- Technology, Innovation, and Sustainability
  - Business and Computer Science
- The Wonderful World of Real Estate According to King Street
  - Finance and Real Estate (in addition to business, law, historic preservation, public policy, politics, urban studies, environmental sciences, and arts management)

**How do you do library instruction?**

# Intelligent Investor

- Two (2) short visits to FYSS 101
  - Searching the Classic Catalog and Discovery Service
  - Company research via business databases and searching for individual journals
- Research assignments in the FYSE course:
  - Blog post on a defunct company
  - Research paper on why the company failed



# Planes, Trains, and Automobiles

- One (1) short visit to FYSE course
  - Getting help with research (specifically, making an appointment with a librarian)
  - Searching the Classic Catalog and Discovery Service
  - Supply chain research via business databases and searching for individual journals
- In this case, there were no research assignments.

# Technology, Innovation, and Sustainability

- No class visits required. (He was very well-versed in library resources.)
- In this case, there were no research assignments, and the professor was more interested in working with me on a guide.

**Not all faculty members  
are interested in closely  
collaborating with the  
librarian assigned to them.**

# The Wonderful World of Real Estate

- One (1) long visit to FYSE course
  - Getting help with research (specifically, making an appointment with a librarian)
  - Searching the Classic Catalog and Discovery Service
  - Real estate research via business databases and searching for individual journals
- Research assignment in the FYSE course:
  - Urban plan for a hand-selected property in Charleston

**How is this beneficial?**

**Future School of Business  
students get experience  
with business resources in  
their first year, and they  
know where to go for help.**

Questions? Suggestions?